

# Connect with color



## Connect+® 1000 and 2000 Customer Communication Series

The monthly demands of sending out bills, statements, customer notifications and the like are a necessary part of doing business. It's an investment that smart businesses must make to continue to grow and stay in touch with their customers. How can you leverage the mail you are sending today so that it can offset the costs you spend and actually begin to help generate more revenue?



Now you can reap the rewards of turning your monthly transactional mail into promotional mail—or revenue-generating mail. The new Connect+® 1000 and Connect+® 2000 mid-volume mailing systems can help any organization turn mailings into a revenue generation tool.

### Promote your business

The first to be built with a Web-based architecture and applications, the Connect+ 1000 and 2000 are also the first mailing systems that can print targeted marketing or sales messages across the top of your envelope.

- Engage and entice—Engage your readers even before they open the envelope with graphics and promotional messaging on your envelope.
- Powerful and timely messaging—Import attention-grabbing graphics, logos, return addresses, indicia or permits to better promote your business.
- Generate revenue—Promote your products and services to increase business and generate incremental revenue.



## Integrated printers

The Connect+® Series has two integrated printers. One prints your postal indicia and inscriptions. The other is a 1200 dpi high-speed printer that prints your graphics, logos and messages in full process color. Reduce envelope printing costs and keeping pre-printed envelope stock on hand. This printer does it for you in print shop quality and in many cases, for less than print shop pricing.

## Color touch screen display

This easy-to-use, 10.2" color display is the hub of your system. As an option, you can choose a 15" screen, giving you even greater visibility into your operation. You can quickly and easily access printing and mailing applications like no one else can.

- Access the Internet for application downloads and using services
- Intuitive icons for running your operation such as run mail, program jobs, accounting, reporting, tracking packages, buying supplies, and even discounts and presort services
- Select graphics, logos, and text to print directly on your envelopes and edit directly from the touch screen
- Program an unlimited number of jobs right from the color touch screen
- Choose from a wide range of software that will help streamline your mailing operation

## Weigh-on-the-Way®

The major difference between the Connect+1000 and 2000 is the WOW® factor. Weigh-on-the-Way® (WOW®) in-line weighing is exclusive Pitney Bowes technology that automatically weighs the mail pieces on the fly. It's a huge productivity tool, so if you process mixed size mail and weigh envelopes, the Connect+2000 is your system.

## Power stacker

The power stacker gives you the flexibility to process mail up to 10,800 envelopes per hour, while keeping them all in presorted order.

## Save money

Save direct and indirect costs by utilizing postage discounts, expanded rating capabilities, reducing envelope inventory, reducing mail creation lead times, and improving the efficiency of your mail center operations.

## It's your choice

Both systems give your organization entry into the new world of mailing systems, an opportunity to provide revenue for your organization. The Connect+® 1000 is a more economical way to enter this new era; the Connect+® 2000, a more productive and flexible way. The choice is yours. Either way, you win.



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## Compare and choose

Features	Connect+® 1000	Connect+® 2000
Interfaced Weighing Options	5, 10, 15, 30, 70, 149 lbs.	5, 10, 15, 30, 70, 149 lbs.
Differential Weighing	Optional	Optional
Accounting	Up to 3000 optional	Up to 3000 optional
Stacking Options	Drop Stacker or Power Stacker	Drop Stacker or Power Stacker
Barcode Scanner	Optional	Optional
External USB Report Printer	Optional	Optional
Print Color	Postal Red, Black & Process Color	Postal Red, Black & Process Color
WOW® Weigh-on-the-Way®	Not Available	Standard
WOW® Weight Limit	Not Available	16 oz.
Shape Based Rating	Not Available	Standard
USPS® E-Services	Optional; Confirmation Services & E-Return Receipt	Optional; Confirmation Services & E-Return Receipt
Specifications	Connect+® 1000	Connect+® 2000
Base System	37½"(L) x 22½"(D) x 24"(H)	53"(L) x 25"(D) x 24"(H)
Configuration Variables	Drop Stacker + 12" (L) Power Stacker + 31" (L) Color + 6½" (L) 15" Display + 2" (H)	Drop Stacker + 12" (L) Power Stacker + 31" (L) Color + 6½" (L)
Weight	110 lbs. Standard Model	150 lbs. Standard Model
Print Quality	1200 dpi	1200 dpi
Processing Speed (Letters/Minute)	Up to 130, 160, 180 LPM Non-WOW	Up to 70/130, 95/160, 115/180 LPM
Color Touch Screen Display	10.2" Std. (WSVGA) 15" Opt. (XGA)	10.2" Std. (WSVGA) 15" Opt. (XGA)
Media Size	Min 3½" x 5" to 10" x 14"	Min 3½" x 5" to 10" x 14"
Envelope Flap Depth	Minimum 1", Maximum 3⅞"	Minimum 1", Maximum 3⅞"
Envelope Max Thickness (Sealing)	⅝"	⅝"



For more information, call 1-800-322-8000 or visit us online:  
[www.pb.com/connectplus](http://www.pb.com/connectplus)

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